

DV's access to UA and IP on media buying platforms

DV360

Networks Dim Network Name is DV360

Visualization Forecast Edit

	User Agent	GIVT rate	GIVT bots
1	Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/537.36 (KHTML, like Gecko) HeadlessChrome/124.0.6367.78 Safari/537.36	100.00%	1,199,183
2	Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/537.36 (KHTML, like Gecko) HeadlessChrome/79.0.3945.0 Safari/537.36	100.00%	144,197
3	Mozilla/5.0 (Macintosh; Intel Mac OS X 10_15_7) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/94.0.4590.2 Safari/537.36 Chrome-Lighthouse	100.00%	87,981
4	Mozilla/5.0 (Linux; Android 7.0; Moto G (4)) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/94.0.4590.2 Mobile Safari/537.36 Chrome-Lighthouse	100.00%	25,401
5	Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/537.36 (KHTML, like Gecko) HeadlessChrome/132.0.0.0 Safari/537.36	100.00%	16,327

Networks Dim Network Name is DV360

Advertising Dim Campaign Name is any value

Visualization

	Client IP	Client ISP	GIVT bots (Yes / No)
1	3.238.58.217	amazon technologies inc.	Yes
2	35.88.120.44	amazon technologies inc.	Yes
3	34.222.65.246	amazon technologies inc.	Yes
4	52.13.93.29	amazon technologies inc.	Yes
5	34.204.99.37	amazon technologies inc.	Yes
6	136.0.118.164	ace data centers ii l.l.c.	Yes

TTD

Networks Dim Network Name is The Trade Desk (TTD)

Visualization Forecast Edit

	User Agent	GIVT rate	GIVT bots
1	Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/537.36 (KHTML, like Gecko) HeadlessChrome/124.0.6367.78 Safari/537.36	100.00%	650,358
2	Mozilla/5.0 (Linux; Android 7.0; Moto G (4)) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/94.0.4590.2 Mobile Safari/537.36 Chrome-Lighthouse	100.00%	224,622
3	Mozilla/5.0 (Macintosh; Intel Mac OS X 10_15_7) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/94.0.4590.2 Safari/537.36 Chrome-Lighthouse	100.00%	37,020
4	Python/3.11 aiohttp/3.11.13	100.00%	33,461
5	FullStoryBot/1.0 (+https://www.fullstory.com)	100.00%	3,959

Networks Dim Network Name is The Trade Desk (TTD)

Advertising Dim Campaign Name is any value

Visualization Forecast Edit

	Client IP	Client ISP	GIVT bots (Yes / No)
1	137.184.22.216	digital ocean inc.	Yes
2	54.225.232.244	amazon technologies inc.	Yes
3	141.140.29.240	internet utilities na llc	Yes
4	3.238.44.163	amazon technologies inc.	Yes
5	23.19.148.146	leaseweb usa inc.	Yes

YAHOO

Networks Dim Network Name is Yahoo! Inc.

Visualization Forecast Edit

	User Agent	GIVT rate	GIVT bots
1	Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/537.36 (KHTML, like Gecko) HeadlessChrome/124.0.6367.78 Safari/537.36	100.00%	172,183
2	Mozilla/5.0 (Linux; Android 7.0; Moto G (4)) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/94.0.4590.2 Mobile Safari/537.36 Chrome-Lighthouse	100.00%	54,386
3	HanaleiBot runid=beta-stage-integration-test	100.00%	13,743
4	Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/537.36 (KHTML, like Gecko) HeadlessChrome/79.0.3945.0 Safari/537.36	100.00%	7,809
5	Mozilla/5.0 (Macintosh; Intel Mac OS X 10_15_7) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/94.0.4590.2 Safari/537.36 Chrome-Lighthouse	100.00%	1,550

Networks Dim Network Name is

Advertising Dim Campaign Name is

Visualization

	Client IP	Client ISP	GIVT bots (Yes / No)
1	54.187.163.186	amazon technologies inc.	Yes
2	34.211.69.184	amazon technologies inc.	Yes
3	35.90.74.84	amazon technologies inc.	Yes
4	44.244.143.176	amazon.com inc.	Yes
5	44.243.179.231	amazon.com inc.	Yes

AMAZON

Networks Dim Network Name is

Visualization [Forecast](#) [Edit](#)

	User Agent	GIVT rate	GIVT bots
1	Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/537.36 (KHTML, like Gecko) HeadlessChrome/124.0.6367.78 Safari/537.36	100.00%	371,721
2	Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/537.36 (KHTML, like Gecko) HeadlessChrome/131.0.0.0 Safari/537.36	100.00%	1,931
3	Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/537.36 (KHTML, like Gecko) HeadlessChrome/134.0.0.0 Safari/537.36	100.00%	1,231
4	Mozilla/5.0 (X11; Linux x86_64) AppleWebKit/537.36 (KHTML, like Gecko) HeadlessChrome/79.0.3945.0 Safari/537.36	100.00%	1,011
5	Mozilla/5.0 (Linux; Android 7.0; Moto G (4)) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/94.0.4590.2 Mobile Safari/537.36 Chrome-Lighthouse	100.00%	906

Networks Dim Network Name is

Advertising Dim Campaign Name is

Visualization

	Client IP	Client ISP	GIVT bots (Yes / No)
1	54.189.85.136	amazon technologies inc.	Yes
2	35.193.184.179	google cloud	Yes
3	34.56.23.245	google inc.	Yes
4	35.239.253.56	google cloud	Yes
5	35.169.202.7	amazon technologies inc.	Yes